

ORDER

Orders
Order / Rev: 165069
Alt Order #: 06300232
Product Desc: AFSCME-TAMMY BALDWIN
Estimate: 3194
Flight Dates: 09/04/12 - 09/09/12
Original Date / Rev: 08/29/12 / 08/29/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Vicky Rehill
Sales Office: HCHI
Sales Region: NAT

Agency
Name: Adelstein/Liston
Buying Contact: Candy Kyle
Billing Contact:
 222 W. Ontario St.
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/AFSCME
Demographic: A35+
Product Codes: PL Issue
Priority: POL
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/09/12	37	\$19,300.00	\$16,405.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	37	\$19,300.00	\$16,405.00	0.00
Totals	37	\$19,300.00	\$16,405.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Rehill			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	40%	\$19,300.00
Market	100%	\$48,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	40%	\$19,300.00
WITI	10%	\$4,825.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	10%	\$4,825.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	09/09/12	09/09/12	Sun 1030a-11a	SPRT	1030a-11a	-----1	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
Green and Gold Game Day Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-----1		1		\$500.00		0.00					
E 2	WDJT	09/04/12	09/07/12	Let's Make a Deal 9a-10a	SPRT	858a-10a	-TWTF--	:30	4	\$350.00	P-1	0.00	NM	4	\$1,400.00
Let's Make a Deal 9a-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-TWTF--		4		\$350.00		0.00					

Advertiser:	Issue/AFSCME
Product Desc:	AFSCME-TAMMY BALDWIN
Estimate:	3194

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	09/04/12	09/07/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a -TWTF--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		3		\$600.00			0.00			
E 4	WDJT	09/04/12	09/07/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p -TWTF--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		3		\$600.00			0.00			
E 5	WDJT	09/04/12	09/07/12	News at Noon News at Noon	CM	12p-1230p -TWTF--	:30	4	\$200.00	P-1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4		\$200.00			0.00			
E 6	WDJT	09/04/12	09/09/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p -TWTFSS	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTFSS		4		\$300.00			0.00			
E 7	WDJT	09/04/12	09/07/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p -TWTF--	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4		\$1,000.00			0.00			
E 8	WDJT	09/04/12	09/07/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p -TWTF--	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4		\$1,000.00			0.00			
E 9	WDJT	09/08/12	09/08/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----1-	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----1-		1		\$350.00			0.00			
E 10	WDJT	09/04/12	09/09/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -TWTFSS	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTFSS		1		\$1,200.00			0.00			
E 11	WDJT	09/04/12	09/07/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p -TWTF--	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4		\$300.00			0.00			
E 12	WDJT	09/08/12	09/08/12	Sat 1035p-1135p The Closer	CM	1035p-1135p -----1-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----1-		1		\$300.00			0.00			
E 13	WDJT	09/08/12	09/08/12	Sat 1135p-1235a The Closer	CM	1135p-1235x -----1-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----1-		1		\$250.00			0.00			
E 14	WDJT	09/09/12	09/09/12	Inside Ed Wknd 1035-1105p Inside Ed Wknd 1035-1105p	CM	1035p-1105p -----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----1		1		\$300.00			0.00			
E 15	WDJT	09/09/12	09/09/12	Insider Wknd 1105p-1135M Insider Wknd 1105p-1135p	CM	1105p-1135p -----1	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----1		1		\$200.00			0.00			
Totals													37	\$19,300.00